## Patent claims

- Display unit for material (1) that is essentially panel-shaped, consisting of two disk-shaped carrier plates (2, 3) that are spaced apart by a vertically aligned carrier (4) and each of which is connected to same, and mounting devices (5) for holding the panel-shaped material (1) between the carrier plates (2, 3), characterized in that, the bottom carrier plate (2) has a greater diameter than the top carrier plate (3) and that an equal number of holes (6), aligned vertically relative to each other, are provided in the top and bottom carrier plates (2, 3) that, with pegs (7) or similar element that are, or can be, allocated to the particular panel-shaped material (1), can be brought into a reversing and swiveling engagement.
- Display unit in accordance with claim 1, characterized in that, at least the pegs (7), that interact with holes (6) of the bottom carrier plate (2) are allocated spacers (12).
- 3. Display unit in accordance with claim 1 and/or 2, characterized in that, the mounting devices (5) in the outer circumference of the carrier plates (2, 3) are spaced equally apart.
- 4. Display unit in accordance with one of claims 1 to 3, characterized in that, the panel-shaped material (1) can be held in a frame (8).
- 5. Display unit in accordance with one of the preceding claims, characterized in that, for the mounting devices (5) the holes (6) interact with the pegs (7) or similar elements by means of snap-on/clamping or similar connections.
- 6. Display unit in accordance with one of the preceding

claims, characterized in that, the carrier (4) is designed as a tube.

- 7. Display unit in accordance with one of the preceding claims, characterized in that, a bottom carrier plate (2) is fitted with rollers (9) for a moveable design of the display stand.
- 8. Display unit in accordance with one of the preceding claims, characterized in that, the carrier (4) is longer than a maximum clearance provided between the carrier plates (2, 3), so that it passes centrally through a top carrier plate (3) and projects beyond same.
- 9. Display unit in accordance with one of the preceding claims, characterized in that, devices (12) or (13) for holding the display objects are provided on the bottom of the top carrier plate (3) and on the carrier (4).
- 10. Display unit in accordance with one of the preceding claims, characterized in that, it is provided with a color code system.
- 11. Display unit in accordance with one of the preceding claims, characterized in that, the essentially panel-shaped material (1) is designed to take display material on both sides.
- 12. Display unit in accordance with one of the preceding claims, characterized in that, the essentially panel-shaped material holds samples of floor coverings of all kinds.